



**SUZANNE  
RAPPAPORT**  
MANAGING DIRECTOR

✉ srappaport@casacom.ca

🌐 casacom.ca

**Languages :** English and French (un peu)

**Location:** Toronto, ON

*Married to Michael and mom to Jesse & Mason*

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## EXPERIENCE

MANAGING DIRECTOR,  
VP STRATEGY  
2016-present  
CASACOM

PRINCIPAL  
2009-2016  
Rapp Communications

SENIOR ADVISOR  
2011-2016  
Cowan & Company Inc.

ACCOUNT MANAGER  
2006-2008  
Edelman Canada

MANAGER, EVENTS &  
COMMUNICATION  
2004-2006  
The Drake Hotel

PRODUCER  
2002-2004  
Rogers Television

## EDUCATION

RYERSON UNIVERSITY  
1998-2002  
New Media Studies

ROYAL MELBOURNE INSTITUTE  
OF TECHNOLOGY (RMIT)  
2001  
Multi-media program