



# MARIE-JOSÉE GAGNON, APR CEO AND FOUNDER

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🌐 casacom.ca

**Languages:** French, English  
and Spanish

*Married to Louis-Martin O'Neill,  
mother of Philippe and Henri*

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📱 514-886-3747

## EXPERIENCE

### CEO AND FOUNDER

2001–present

CASACOM

### FOUNDER

2017–present

Brave

### VICE PRESIDENT, CORPORATE AFFAIRS

1998–2001

AXOR

### DIRECTOR, PUBLIC AFFAIRS

1997–1998

Laurentian Bank

### CHIEF OF STAFF

1996–1997

Quebec Government Office in Paris

### PRESS ATTACHE

1990–1996

Office of the Prime Minister of Quebec  
(1994–1996)

Office of the Leader of Quebec's Official  
Opposition (1990–1994)

### JOURNALIST

1990

La Presse (internship) and various other  
publications

## EDUCATION

### INSTITUTE OF CORPORATE DIRECTORS

2021–present

ICD-Rotman Directors Education  
Program (DEP)

### HARVARD BUSINESS SCHOOL

2009–2011

Owner President Management Program

### UNIVERSITÉ DE MONTRÉAL

1989–1990

Master's studies, Political Science

### UNIVERSITÉ DE MONTRÉAL

1986–1990

Bachelor's Degree, Political Science

## BOARDS OF DIRECTORS

### BOARD AND EXECUTIVE COMMITTEE MEMBER

2014–present

Fondation Montréal Inc.

### BOARD MEMBER

2018–2020

Entrepreneurs Organization (EO),  
Montréal

### BOARD CHAIR

2016–2020

Lori.biz

**BOARD MEMBER**

**2017–2019**

Montreal Clinical Research Institute  
(IRCM)

**BOARD MEMBER**

**2007–2017**

Americas and Global  
Worldcom PR Group

**BOARD MEMBER**

**2014–2018**

Montréal International

**BOARD MEMBER**

**2011–2014**

Fondation Expo 67

**BOARD CHAIR**

**2009–2011**

**Board Member 2003–2009**

Alliance des cabinets de relations  
publiques du Québec (ACRPQ)

**BOARD MEMBER**

**2005–2009**

Technopôle Angus

**MEMBER OF THE FINANCING  
COMMITTEE**

**2004–present**

Garde-Manger pour tous

**BOARD VICE PRESIDENT**

**2007–2009**

**Member 2004–2007**

Quebec Heart and Stroke  
Foundation

**BOARD MEMBER AND HUMAN  
RESOURCES COMMITTEE**

**PRESIDENT**

**1999–2003**

Société des alcools du Québec

**BOARD MEMBER**

**1999–2002**

Fondation de l'Institut de gériatrie de  
Montréal

**RECOGNITIONS**

Finalist – 2017 Quebec  
Entrepreneur of the Year **EY**

Honours degree from the Faculty  
of Arts and Sciences, **Université de  
Montréal**

Named one of **Infopresse's** Top 10  
Personalities of the Year

Named a Reference in Quebec  
Communications and Marketing  
by **Premières en Affaires**

Bronze (for CASACOM) in the SME  
category for the Montreal region,  
**National Bank Awards**

Named one of Canada's Top  
Female Entrepreneur's by **Profit  
W100**

Finalist for the **RBC Canadian  
Women Entrepreneur Awards**,  
presented by Women of Influence

Winner of the Women Presidents'  
Organization's International  
Women Entrepreneurial Challenge  
(IWEC)

Gold (for CASACOM) in the small  
business category for the Montreal  
region, **National Bank Awards**

Named a Remarkable Woman by  
the **Chamber of Commerce of  
Metropolitan Montreal**